# **Scholarships Bank**

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## IMD MBA Alumni Scholarships, Switzerland

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The five **IMD MBA Alumni Scholarships** are designed to encourage diversity in the class. One is awarded to each region: *Asia, <u>Africa/Middle East, Latin America, Eastern Europe</u> and Western Europe/North America/Oceania.* 

Number of scholarships: Five (one from each area)

Amount: CHF 30,000

### Geographic region

- · Africa / Middle East
- Asia
- Eastern Europe
- Latin America
- Western Europe / North America / Oceania

#### Who can qualify

Candidates who have already applied to the full-time IMD MBA program and who are citizens, but not necessarily current residents, of the above geographical areas

### Criteria

- 1. Acceptance into the IMD MBA Program
- Submitting an essay on: "Which issue do you believe is the highest priority to address in your region / country?
  Why would you choose this issue? How would you, as a <u>business</u> leader, personally address it?" (maximum 1000 words)

Please draw on your own experiences in your answer, rather than on general, broad statements. The committee is looking for essays that are personal, visionary and demonstrate <u>leadership</u>, which include a clearly articulated description of how the solution could be implemented.

Jury: IMD MBA alumni loan committee

Deadline: September 30

#### Contact

Scholarship essays, or questions, should be sent to mbafinance@imd.ch

#### IMD MBA scholarship conditions

Applicants must have been accepted into the IMD MBA program prior to their application.

Our scholarship applications are essay based, with winning essays typically including the following features:

- · Relevance to the essay title
- · Organization and structure
- Fully developed arguments
- Persuasiveness
- · Personal element and/or passion



IMD reserves the right not to award a scholarship if the criteria are not met to the satisfaction of the jury / sponsors.

For more information please visit our website: http://scholarshipsbank.com/imd-mba-alumni-scholarships-switzerland/

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