Scholarships Bank

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IMD MBA Future Leaders Scholarships, Switzerland

http://scholarshipsbank.com/imd-mba-future-leaders-scholarships-switzerland/

Three scholarships are awarded each year to candidates who demonstrate <u>leadership</u> understanding through an essay <u>competition</u>.

Number of scholarships: Two Amount: CHF 30,000

Geographical region: Worldwide



Who can qualify

Candidates who have already applied to the full-time IMD MBA program and who demonstrate exceptionally strong leadership potential

Criteria

- 1. Acceptance into the IMD MBA Program
- 2. Submitting an essay on: 'Leadership in an era of Globalization'. Include in your essay the criteria that you would use to select a future global leader, and why (maximum 750 words)

Jury

Winners of the essay competition are selected by a jury of distinguished leaders from businesses around the world:

- Martha Maznevski, MBA Program Director, IMD
- Hans-Paul Bürkner, CEO, BCG
- Sandy Ogg, Chief HR, Unilever
- Judy Slatyer, COO, WWF International
- Soren Skou, Partner, A.P. Moller Maersk A/S

Deadline: September 30

Contact

Scholarship essays, or questions, should be sent to mbafinance@imd.ch

IMD MBA scholarship conditions

Applicants must have been accepted into the IMD MBA program prior to their application.

Our scholarship applications are essay based, with winning essays typically including the following features:

- · Relevance to the essay title
- · Organization and structure
- · Fully developed arguments
- Persuasiveness
- Personal element and/or passion

IMD reserves the right not to award a scholarship if the criteria are not met to the satisfaction of the jury / sponsors.

For more information please visit our website: http://scholarshipsbank.com/imd-mba-future-leaders-scholarships-switzerland/

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