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# Master Scholarships, KAIST Graduate School of Information and Media Management, Korea

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#### KAISTGraduate School of Information & MediaManagement

KSIM was established in March 2006 with a mission to provide business professionals <u>worldwide</u> with in-depth understanding of the IT convergence paradigm and its business opportunities.

Over the past 13 years, the IT department at the KAIST business school, through its MIS and Telecom MBA programs, produced over 440 alumni who are active IT management leaders of Korea. The new IT/Media MBA program of KSIM is characterized by its focus on the recent IT and Media convergence trends, technologies and their management. The majority of the student body is from the IT and media industries as well as from the key Korean government institutions.

#### **Unique Features**

- 1. One Year Full-Time MBA Program (MIN. 54 credits)
- 2. IT/New Media/Entertainment Industry Specialized Training
- 3. Prestigious Faculty

According to (Communication of the Association for Information Systems (2006)), KSIM faculty was ranked as 13th in the field of IS research 2005.

#### 4. Global Education

More than 80% of courses are offered in English.

Through the Summer (International Field Trip), students can develop a global mind set.

Students are responsible for airfare and accommodation costs.

- 5. Dual Degree Program with USC Marshall School of Business (Optional)
- 2 Degrees in 2 Years (MBA from KSIM for 1 year, MS in Business Administration from USC for 1 year)

Three Concentrations such as (The Business of Creative Industries), (The Business of Entertainment) and (Product Innovation & Brand Management)

#### Scholarship Benefits / Eligibility

Scholarship for international students are available for candidates with excellent academic or professional credentials.

All candidates are required to have at least a bachelor's degree, and candidates with working experience are preferred.

Applicants have opportunities for

- Tuition Waiver (Full or Partial Scholarship for 3~5 Students in 2011)
- Lab Space

#### How to Apply?

Application Procedure and Schedule

- Semester of Entrance Winter Semester (Starting from Early January, 2012)
- Application Period September, 2011
- Examination of applicant's documents October, 2011
- Notification of admission results November, 2011

\*The schedule is subject to change.

All admission documents should be sent to :

Admission Team, KOREA ADVANCED INSTITUTE OF SCIENCE AND TECHNOLOGY

373-1 Guseong-dong, Yuseong-gu, Daejeon 305-701, Republic of Korea

**Contact Point** 

Tel (+) 82-2-958-3991, Fax (+) 82-2-958-3560, chunginwe@business.kaist.ac.kr

For more Information, please visit our website: http://ksim.kaist.ac.kr/eng

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